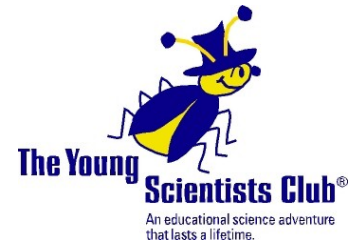


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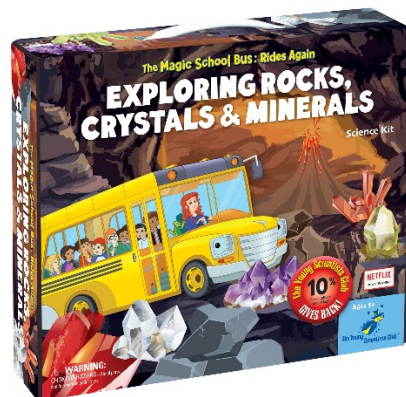
## THE YOUNG SCIENTISTS CLUB GARNERS TWO PRESTIGIOUS AWARDS FOR ITS NEW MAGIC SCHOOL BUS EXPLORATION SERIES.

*The new 2019 Magic School Bus: Rides Again Exploration Series Kits, Gets A Wahoooo! From Creative Child Magazine*



Jamestown, RI (October 1, 2019) – The Young Scientists Club is thrilled to learn that the new Magic School Bus Rides Again Exploration series has been awarded both the 2019 Product of the Year Award and the 2019 Creative Play of the Year Award. Esther Novis, founder and CEO of The Young Scientists Club, states that these awards are a real validation of their products because Creative Child Magazine’s award program “is unique in that all products submitted are reviewed by moms, educators and early education professionals. Therefore, every product is reviewed by the very people who would purchase them.” This new Magic School Bus: Rides Again Exploration Series includes Exploring Oceans, Exploring Rocks, Crystals, & Minerals, and Exploring Bugs, Insects, and Other Creatures.

The Young Scientists Club will donate 10% of its profits of its Exploration Series to a kit-themed charity that Young Scientists can choose on their website. “I believe it is important to give back to charity and for years our company has given back to the community by donating science kits to local schools and organizations,” explains Novis. “To empower young children to donate to charities that they can pick themselves on our website and learn that they can make a difference was the inspiration for this new series.” She continues, “To have a social responsibility component to this new line is something that I am very excited and proud of.”



“This series will include topics that are environment/nature/earth related,” explains Esther Novis, founder and President of The Young Scientists Club. “Young children are exposed through hands-on activities and experiments to the importance of the world that surrounds them.” It’s been a wild ride, as Ms. Frizzle would say, for Novis, a Harvard-trained biologist who began the company in 1998 as a summer camp activity for her own children and neighbors. This past summer, a new crop of camp kids experimented with prototypes of Exploring Rocks, Crystals, & Minerals and Exploring Bugs, Insects, and Other Creatures (both available in 2020). The cover of each Exploration Series kit features Ms. Fiona Frizzle in a revamped bus that takes her classroom on field trips. One day her students soar into outer space, the next day might have them dive into the ocean. Each episode becomes ripe content for science kits created by The Young Scientists Club. The kit maker has been a hit maker earning industry awards year after year for making science fun for the preschool and elementary school set.

**The Magic School Bus: Rides Again Exploring Oceans • Ages 5+ • \$29.99**

**Available 2019**

Ms. Frizzle and her students take Young Scientists on a wild ride into the world’s oceans. Young Scientists make a desalination plant, study different kinds of salts, make shells bubble, collect and identify shells, create collector cards, learn about the included starfish and sand dollars, use cling-on stickers to learn about life in the different zones of the oceans, build a volcano, play the marine animal matching game, and much, much more! This exciting kit includes a colorful poster, stickers, eight different kinds of shells, starfish, and a sand dollar. Seatbelts, everyone!

**The Magic School Bus: Rides Again Exploring Rocks, Crystals, & Minerals • Ages 5+ • \$29.99**

**Available 2020**

Ms Frizzle and her students take Young Scientists on a wild ride by Exploring Rocks, Crystals, and Minerals. Young Scientists learn about the rock cycle, name minerals, collect gems, identify mystery rocks, perform the hardness test, create a rock tumbler, float pumice, make rock candy, grow a crystal garden, play the mineral matching game and much, much, more! This exciting kit includes a colorful poster, stickers, 13 different kinds of minerals and rocks, 4 gem stones, real volcanic rock, and more. The Young Scientists Club will be donating 10% of the profits to a kit themed related charity that Young Scientists can choose. Seatbelt, everyone! Get ready to Explore Rocks, Crystals, and Minerals.

**The Magic School Bus: Rides Again Exploring Bugs, Insects, and Other Creatures • Ages 5+ • \$29.99**

**Available 2020**

Ms Frizzle and her students take Young Scientists on a wild ride by Exploring Bug, Insects, and Other Creatures. Young Scientists go on a scavenger hunt, create a habitat in a bug house, hide camouflaged bugs, identify bugs and spiders, make a snail shell bubble, form mold and cast fossils, use stickers to learn about life cycles, discover stinging bugs, make a bug mobile, create a diorama, play the bug matching game, and much, much, more! This exciting kit includes a colorful poster, stickers, 8 plastic bugs, lab tray, memory game, and more. The Young Scientists Club will be donating 10% of the profits to a kit themed related charity that Young Scientists can choose. Seatbelt, everyone! Get ready to Explore Bugs, Insects, and Other Creatures.

### **ABOUT THE MAGIC SCHOOL BUS**

The Magic School Bus: Rides Again is a brand new update to the beloved animated show featuring our favorite class of adventurers. Old favorites like Arnold and Ralphie join new students like Jyoti, a tech-savvy wiz-kid. Starring Kate McKinnon as Ms. Fiona Frizzle, Ms. Valerie Frizzle's kid sister! With the help of her upgraded Magic School Bus, Ms. Frizzle takes her class on wild field trips exploring a wide variety of science topics including, invasive species, weather hazards, schools of fish, the rock cycle, magnets, allergies, camouflage, states of matter, satellites, glaciers, brain and nervous system, and deep sea exploration!

### **ABOUT THE YOUNG SCIENTISTS CLUB**

It's been 20 years (!) since Esther Novis, a mother of five and a former Harvard-trained biologist, started The Young Scientists Club as a summer science camp for her then 5-year-old son. Friends from other parts of the country told Novis they wanted to duplicate her concept and the idea for a science subscription service was born! The subscription kits are now mailed monthly to thousands of children around the world and the company's retail kits are sold in hundreds of specialty stores. In addition to developing new products for The Young Scientists Club, this wise mom has many years of experience teaching at Phillips Academy, Andover and has written the science column for Parents Magazine plus wrote science experiments for the new science curriculum by McGraw-Hill Publishing.