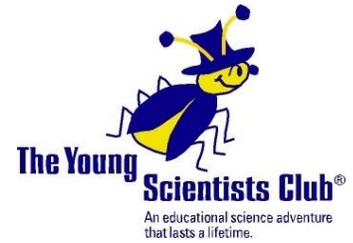


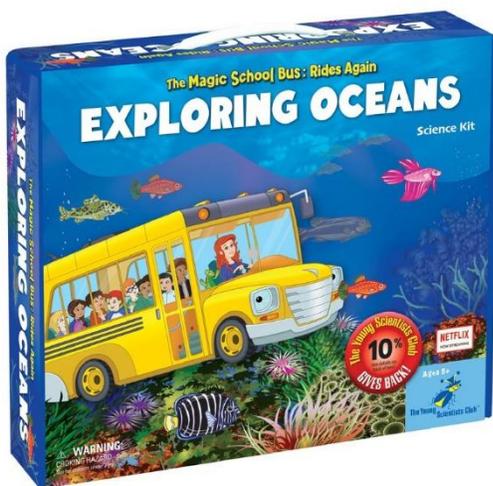
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THE YOUNG SCIENTISTS CLUB TEAMS UP WITH LOCAL STEM STORE POW SCIENCE FOR AN EVENING OF MEET AND GREET THE CREATOR AND SCIENCE FUN!

This year marks 15 years of collaboration between two local Rhode Island businesses that have been promoting the importance of science for girls and boys long before it became a trend!

Jamestown, RI (August, 2019) – The Young Scientists Club is thrilled to share the news that owner and founder Esther Novis will visit the POW Science store in the Wakefield Mall in Wakefield, Rhode Island on Friday, September 27th at 5 pm for a free event that includes meeting the CEO and creator of our award-winning products as well as hands-on science experiments. This is a great time to learn how products are inspired, created, and launched into the market. For the past 20 years, the mission of The Young Scientists Club has been to offer children quality, science-related products that will fascinate them with the wonders of scientific discovery and spark their interest in future scientific endeavors. As only one of a few small companies in the late 90s offering educational science products to young children, The Young Scientists Club was the only company that created packaging and manuals that were inspiring to both boys and girls. Esther Novis has always been a strong advocate that girls can be as great in the fields of science as boys and to see that twenty years later, more and more girls are following a path into the sciences is truly remarkable and rewarding.



As one of a few specialty children’s stores left in RI, POW Science has been an important partner of The Young Scientists Club for the past 15 years. The Young Scientists Club is very grateful to still be able to provide POW Science with retail products as well as providing various themed products such as Fantastic Robotic kits to their after school and summer camp programs. One series that is very popular by the POW Science customers is the Magic School Bus series. For the past 13 years, The Young Scientists Club has been creating kits inspired by this popular series which relaunched on NETFLIX recently. Having lived in the Ocean State for many years motivated Esther Novis to create a Magic School Bus Ocean themed kit which is available at POW Science.

“I am very excited to visit POW science at the end of September and have the opportunity to share my passion for science and creating quality science games and kits for young children” stated Esther Novis. She continued by saying that “POW science has always been an incredible supporter of our products and to be able to hear the positive feedback first hand always validates the hard work that goes into each and every product we develop.”

The owners and founders of POW Science, Eric and Hema Bulmer, have been promoting safe, educational ways of stimulating and intriguing an inquisitive child's mind for the past 16 years. Hema Bulmer confirmed, "We are proud to host Esther from The Young Scientists Club based in Jamestown, RI here at POW Science at the end of September! We have been partners since the beginning of our company and are ecstatic to work together on a more intimate level to continue teaching kids and parents the importance of hands-on science education. Long before STEM/STEAM concepts started to become a popular movement, POW Science and The Young Scientists Club have been promoting these ideas in Rhode Island for years." POW Science sells various scientific experiment kits, but The Young Scientists Club products hold a special place in the hearts of the owners and staff. "As another local, Rhode Island science education based leader, it is important for collaboration between our companies," says Hema. As Mr. Eric always said, "I realized a long time ago that if what you are doing doesn't somehow or other make the world a better place for kids, you're wasting your time."

ABOUT THE YOUNG SCIENTISTS CLUB

It's been 20 years since Esther Novis, a mother of five and a former Harvard-trained biologist, started The Young Scientists Club as a summer science camp for her then 5-year-old son. Friends from other parts of the country told Novis they wanted to duplicate her concept and the idea for a science subscription service was born! The subscription kits are now mailed monthly to thousands of children around the world and the company's retail kits are sold in hundreds of specialty stores. In addition to developing new products for The Young Scientists Club, this wise mom has many years of experience teaching at Phillips Academy, Andover and has written the science column for Parents Magazine plus wrote science experiments for the new science curriculum by McGraw-Hill Publishing.

ABOUT POW SCIENCE

POW Science LLC was founded in 2003 in Middletown, RI by husband and wife, Eric and Hema Bulmer. Education was an integral part of both of the founders' lives and they built their business around the idea that science education can be hands-on and fun! The company began in a small one-room space as a way to provide science enrichment programming, including workshops and birthday parties, to elementary age children. As Eric and Hema's family grew, so did their business. They began to sell the kits they used during their science enrichment programs from a single shelf on the wall. They soon expanded downstairs and opened a small toy store. A second location opened in Wayland Ave in Providence in 2008 just before the Middletown location moved to the Wakefield Mall in September 2009. As Hema added more toys and science kits to the store and Eric built the programming portion of the business to include school visits, assemblies, and after-school classes, the business took off! POW Science became a specialty science toy store that is proud to promote stimulating and intriguing science with a handpicked selection of learning based science toys, kits and family games. Now our only location in Wakefield is a larger, improved version of what Eric and Hema started 16 years ago and will continue to serve our community.