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SUNNY THE ROBOT SHINES AS A 2017 TOP PICK BY TECHAERIS, OPPENHEIM & CREATIVE CHILD

“There are some toys on the market that sell for more than this and wouldn’t give nearly as much education and sense of accomplishment to kids!”

-- Techaeris 10/10 Rating for Design, Ease, Value & Performance

Jamestown, RI (June 17, 2017) – Award-winning toy maker The Young Scientists Club is used to getting praise for their left-brain focused kits. But this season, as they celebrate 18 years of getting kids excited about math, science and robotics, they surprised themselves with the industry praise for **Funtastic Robots (\$29.99)**, their newest DIY kits.

“Educational toys like these are just an amazing investment into the education of our kids,” writes the glowing 10-out-of-10 rating by Techaeris, the tech and gaming review site. “As much as I love other toys like Star Wars light sabers and Minions fart guns, toys like these are far superior and more valuable than your average mindless toys that are out there.”

Several toy industry evaluators – Oppenheim Toy Portfolio, Creative Child and Techaeris -- came to the same conclusion that these adorable and affordable DIY robots are a must-have for families with elementary school-age girls and boys.

Oppenheim awarded the foursome set of robots its prestigious Gold Seal Award. Creative Child magazine noted The Funtastic Robotics Series was rated tops for usability, functionality and desirability. Listed below are the actual comments made by industry testers.



Techaeris 2017 Top Pick

“These days kids need to learn as many skills in science and technology as humanly possible. As our society continues to become increasingly dependent on tech, it’s becoming evident that future jobs will predominantly revolve around science and tech. That’s where The Young Scientists Club is trying to help. The company makes all sorts of educational kits and toys for kids to expand their knowledge in technology and science. One such kit is Sunny the robot. Sunny is a robotics kit in a series of kits that is aimed at kids ages 8+ and opens the door to robotics for kids. The Sunny kit gives you a complete robot building experience and is perfect for that 6-8 range. Read our full review Sunny the robot review (techaeris.com/2017/04/27/sunny-robot-review/) and find out why this inexpensive project landed one of our *Techaeris Top Pick Awards for 2017.*”

Oppenheim Toy Portfolio Gold Seal Award 2017

“Sunny the Robot is a light controlled “bug-like” creature that has to be assembled before it can be activated. It comes with clear step-by-step directions and there is also a video online for those that find they need more of a demo. That said, it does have a lot of wires that require fine motor skills as they are twisted together and connected to the springs. The motor needs to be placed with care to connect with the swivel rod that makes the wheels spin. The whole idea here is a hands-on building experiment that can be very exciting, since the end product will actually work!”

2017 Creative Child Magazine Awards

All four DIY robots in the collection—Hurdle, Infra, Sunny and Metali—were recognized with these dual awards 2017 Top Toy Of The Year Award and 2017 Creative Play Award *in Kids Educational Science Kits category*



"Nothing like robotics...such a cool thing for kids to explore! It's an eye-catching, exciting, fun STEM toy to help kids understand newer technology. I like that there are multiple kits available to make different robots."

"A great robotics project for mechanical children to do with their parents or friends, with great activities to follow - like racing. Very cool!"

"Little be the fact that a kid can build a robot! The packaging is very eye-catching, like the purple color which may catch a little girl's attention. The item description on the boxes are clear, step-by-step instructions are concise and easily deciphered by the intended age group."

FUNASTIC FOUR

For more information on these four Funtastic Robots, visit the online Clubhouse featuring a how-to video at <http://www.theyoungscientistsclub.com/retailstore/club-robotics.html>.

Sunny is one of four Funtastic Robots making its debut in 2017. The foursome includes **Hurdle**, a robot that senses obstacles; **Infra**, a robot that receives infrared signals and **Metali**, the robot that buzzes and lights up around metal objects.

ABOUT THE YOUNG SCIENTISTS CLUB

It's been 18 years since Esther Novis, a mother of five and a former Harvard-trained biologist, started The Young Scientists Club as a summer science camp for her then 5-year-old son. Friends from other parts of the country told Novis they wanted to duplicate her concept and the idea for a science subscription service was born! The subscription kits are now mailed monthly to thousands of children around the world and the company's retail kits are sold in hundreds of specialty stores. In addition to developing new products for The Young Scientists Club, this wise mom has many years of experience teaching at Phillips Academy, Andover and has written the science column for Parents Magazine plus wrote science experiments for the new science curriculum by McGraw-Hill Publishing.